

Alabama EMA: People–Process–Product

Director, Brian E. Hastings
Alabama Emergency Management Agency

Mission: To support our citizens, strengthen our communities and build a culture of preparedness through a comprehensive EM program.

Strategic Alignment: One Team One Fight

- Who is Brian E. Hastings?
- We influence by capability and credibility, not authority
- S.W.O.T. – teamwork in a fiscally responsible manner
- Connect, Inform, Protect – citizens play a crucial role in Emergency Management
 - Must see value in who we are as trained professionals
 - Will seek opportunities to be a part of their preparedness and response

“What have we done for our counties today?”

*Vision: Build resiliency for tomorrow, strength for today,
applying lessons from yesterday for a better Alabama.*

Questions?



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