

CITIZENS' ACADEMY

Russell County Commission

COMMISSIONER CHANCE CORBETT



YOUR COUNTY COMMISSION

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CONCEPT

ACCA Conference 2013

Overview of a Citizens' Academy Program

- Established
 - Objectives
 - Application process
 - List of topics
 - Schedule
 - Placed on agenda
 - Media Release

OBJECTIVES

• Introduce Russell County Citizens to the operation of their county government

 To help our county department heads and employees understand the issues on the minds of our citizens

WHY?

- They can just ask, right?
- What is there to know?
- They might be trying to get information to use to run.

"A lie can travel halfway around the world while the truth is putting on its shoes"

Mark Twain

MOTIVATED

 ALL County Commissioners were immediately excited about the program

 The County Administrator was ready to start immediately

DEDICATION

• Someone will have to sell it!

• You have to know what you want to do and how to make it happen.

 Department Heads and Elected Officials may have questions as well.

APPLICATION PROCESS

- 21 Citizens Applications submitted
- 3 Citizens from each district
- Session lasts 6 months (1 night / month)
- Each class the same night of the month
- First class was in November 2013
- Last class is on April 2014
- Session graduation

PRESENTATIONS

- The Duties of a County Commissioner
- The County Administrator & Budget
- Probate Judge
- Revenue Commissioner
- Tag Commissioner
- Parks and Recreation
- Mapping and Appraisal

Building Inspections

License Inspector

Other County Services

ON – LOCATION PRESENTATIONS

- ENGINEER'S OFFICE
- EMERGENCY MANAGEMENT
- CORONER'S OFFICE
- SHERIFF'S OFFICE & JAIL

6 Month Process

- Sept. 25, 2014 Application Process Announced
- Oct. 9, 2014 Applicants are chosen
- Oct. 23, 2014 Applicants announced (Meeting)
- Nov. 5, 2014 First Class Session
- Apr. 23, 2014 Class Graduation

ISSUES TO ADDRESS

• What if I miss one class session?

Transportation to on-site locations

• When can my neighbor sign up for the next class?

• When is my road going to be paved?

SOCIAL MEDIA

• Very positive comments

 Hard to track but sometimes you are tagged in the post (provide tag info)

• Gain momentum from comments



"I was very impressed with the program as a whole, I learned a lot and found that things were going even better than I had heard. The program was very educational and those that didn't attend really missed out..."

> Dee Brahn (Citizen) – District 2



"This was a great program and it should continue. I was familiar with some of the departments due to my job in Ft. Mitchell but I was most impressed by the jail and the Emergency Management Office. Other citizens should get involved in this..."

David Ellis (Citizen) – District 2



"The Citizens' Academy has educated me to the daily operations of government in Russell County. Not only have I been impressed with the dedication of the employees, I have been impressed with the care they take to stretch their budgets in order to offer many services to this county. I recommend the Citizens' Academy to any concerned resident."

Peggy Blackshear (Citizen) – District 3



"I loved the program. I now have a great sense of how our government works. I found the information very informative and I feel that everyone would want to attend..." Jeannie Jenkins (Citizen) – District 6







SHERIFF HEATH TAYLOR







PROGRAM'S SUCCESS

2ND SESSION BEGAN 8/12/14

QUESTIONS?

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