

2014 Report from North Jackson Street

Sonny Brasfield, Executive Director

**Report
of the
2015 Task
Force**

www.alabamacounties.org



**Looking
Backward**

**Pressing
Forward**

Report of the 2015 Task Force



Meet the ACCA 2015 Task Force...

- Hon. Freddie Armstead**, Marengo County; chair, Finance and Taxation Steering Committee
- Hon. Stanley Batemon**, chair, St. Clair County; past president, ACCA
- Hon. Mark Culver**, chair, Houston County; past president, ACCA
- Hon. Jerold Dean**, Conecuh County; president, ACCA
- Hon. James "Pappy" Dunn**, Calhoun County; past president, ACCA
- Hon. Joe Faulk**, chair, Elmore County; first vice president, ACCA
- Chris Green, CCA**, administrator, Blount County; chair, County Administration Committee
- Hon. Bruce Hamrick**, chair, Walker County; past president, ACCA
- Hon. Roger Hayes**, Winston County; past president, ACCA
- Hon. Charlie Harris**, Pike County; chair, ACCA Minority Issues Committee
- Henry Hawkins**, engineer, Chambers County; chair, Rural Transportation Committee
- Chris Heger**, 9-1-1 director, Baldwin County; president, AAND
- Kirk Keith**, sales tax, Tuscaloosa County; president, CROAA
- Sherrie Kelley, CCA**, administrator, Coosa County; ACAA
- Hon. Hardy McCollum**, probate judge and chair, Tuscaloosa County; past president, ACCA
- Chuck Murph**, Monroe County; EMA director, AAEM
- Hon. Larry Raughton**, Randolph County; chair, Environmental Committee
- Hon. Rhondel Rhone**, Clarke County; past president, ACCA
- Hon. Greg White**, chair, Covington County; second vice president, ACCA
- Philip Widner**, engineer, DeKalb County; ACEA

Administrative Goals

Early in his tenure, ACCA President Rhondel Rhone appointed a broad-based group of county elected officials and employees to develop a working outline for the Association's activities in the coming years. The group was asked to create a roadmap to carry the Association through the next seven years.

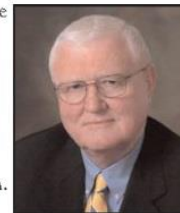


Hon. Rhondel Rhone

The Task Force's recommendations are based on surveys of the ACCA membership, its own evaluation of the Association's performance, consideration of activities conducted by sister Associations in other states and the leadership and insight of the members of the Task Force. The ACCA Board of Directors has approved the Administrative Report and presented it to the membership for consideration on Dec. 6, 2007.

All recommendations contained in the report are offered with the recognition that additional revenue and staff members will be necessary to reach the goals established for the next seven years. This report focuses only on the administrative goals of the Association and gives little attention to the financial considerations that must also be addressed.

Current ACCA President Jerold Dean has asked the Task Force to reconvene prior to the 2008 ACCA Annual Convention to develop recommendations regarding the revenue necessary for implementation of the goals contained herein. The financial recommendations will be presented to the membership for action during the 2008 Convention.



Hon. Jerold Dean

This report focuses on both short-term and long-term goals, recognizing the implementation of many of the goals can be undertaken within a reasonable amount of time, while others will be addressed as we move nearer to Jan. 1, 2015. The Board of

Short-Term Goals

The Association should:

Emphasize the use of web and technology-based solutions to deliver many of the services now provided by more traditional means

Short-Term Goals

The Association should:

Emphasize improvement and expansion of the services it provides to assist counties with the purchase of goods and services

Short-Term Goals

The Association should:

Enhance its position as a voice for county government in Alabama through the most consistent use of efforts to establish public awareness of ACCA

Short-Term Goals

The Association should:

Improve the delivery of training programs and activities to county officials

Short-Term Goals

The Association should:

Re-evaluate its relationship with sponsoring and endorsing companies to maximize the positive impact on county government

Short-Term Goals

The Association should:

*Place a renewed emphasis on enhancing
Association-wide participation in legislative
relations and activities*

Short-Term Goals

The Association should:

Assist the county commissions to raise the public's awareness of the important role counties play on the local level

Short-Term Goals

The Association should:

Explore the available opportunities for "in-sourcing" of activities

Short-Term Goals

The Association should:

Enhance member involvement in the governance activities of the Association

Long-Term Goals

The Board of Directors should give priority to the following long-term projects that will enhance the role of the Association and further assist counties:

Development of a training and resource manual for counties to utilize in making appointments to boards and commissions

Long-Term Goals

The Board of Directors should give priority to the following long-term projects that will enhance the role of the Association and further assist counties:

Establishment of a more formal training program for county attorneys, to include obtaining CLE credit for courses with the Alabama Bar Association

Long-Term Goals

The Board of Directors should give priority to the following long-term projects that will enhance the role of the Association and further assist counties:

Expansion of the Association's role in NACo activities and in more actively serving in an advocacy role for Alabama counties on the national level.

What is the next step?

How do we chart a path for the Association's continued growth and improvement?

What is your advice?