

2015 Central Gulf Coast Hurricane Conference Vendor Information Packet

Renaissance Marriott Riverview Hotel • Mobile, Ala. • June 22 - 26, 2015

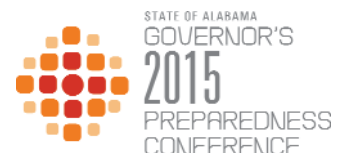
Because of your interest in Emergency Management, we wanted to make you aware of the 2015 Central Gulf States Hurricane Conference (CGCHC), presented by the Alabama Emergency Management Agency (AEMA) and the Mississippi Emergency Management Agency (MEMA). The 2015 Tri-Conference event will be held **June 22 - 26, 2015** at the Renaissance Marriott Riverview Hotel in Mobile, Ala. The conference will be a little bit different this year as it will actually be three conferences held in one week. The AAEM Summer Conference will be held June 22-23. The CGSHC will be held June 23-24. And finally the State of Alabama Governor's Preparedness Conference will be held June 25-26.

Enclosed in this packet is exhibit and sponsor information for all three conferences. We hope you will look over the information carefully and consider being a sponsor or exhibitor. All registrations must be completed online and we have set up a webpage specifically for the three conferences. For more information please visit www.alabamacounties.org/triconference.

The Exhibit Hall will be a big one-day show on Tuesday, June 23, from 10 a.m. - 6:30 p.m. To increase traffic we will have conference registration, a strolling lunch, and the conference opening reception inside the exhibit area. We also invite you join us for Breakfast with Exhibitors the following day, Wednesday, June 24, from 7:30 - 8:30 a.m. There are a limited number of exhibit booths available, and they will go quickly, so please register today.

PLEASE NOTE: The Exhibit Hall is being held at the Renaissance Marriott Riverview Hotel. This means there will be no vehicles allowed inside the exhibit hall or on the hotel's property. Because space is limited, all exhibitor registrations must be received no later than Friday, May 15, 2015.

If you have any questions regarding the 2015 Central Gulf Coast Hurricane Conference, please call Donna Key at (334) 263-7594 or email at dkey@alabamacounties.org. We hope to see you in June!



2015 Sponsorship Program

We are pleased to offer these exclusive sponsorship opportunities for the 2015 AAEM Summer Conference, Central Gulf Coast Hurricane Conference (CGCHC) and State of Alabama Preparedness Conference.

SPONSORSHIP OPPORTUNITIES...

AAEM SUMMER CONFERENCE

Awards Lunch

Monday, June 22 – \$500 each sponsorship

Three sponsorships available

- Tickets for three (3) company representatives to attend the Awards Lunch
- Recognition of your company during the lunch
- Company listing under function in program
- Listing on sponsor's sign/banner for function

CENTRAL GULF COAST HURRICANE CONFERENCE

Strolling Lunch with Exhibitors

Tuesday, June 23 – \$1,000 each sponsorship

Five sponsorships available

Your company will receive:

- Recognition of your company during the lunch
- Company listing under function in program
- Listing on sponsors banner

Opening Reception with Exhibitors

Tuesday, June 23 – \$1,500 each sponsorship

Five sponsorships available

Your company will receive:

- One (1) free conference registration
- Recognition of your company during the reception
- Company listing under function in program
- Listing on sponsors banner

Conference Luncheon

Wednesday, June 24 – \$1,500 each sponsorship

Three sponsorships available

Your company will receive:

- One (1) free conference registration
- Recognition of your company during the lunch
- Company listing under function in program
- Listing on sponsors banner

STATE OF ALABAMA GOVERNOR'S PREPAREDNESS CONFERENCE

Conference Luncheon

Thursday, June 25 – \$1,000 each sponsorship

Three sponsorships available

Your company will receive:

- One (1) free conference registration
- Recognition of your company during the lunch
- Company listing under function in program
- Listing on sponsors banner

PACKAGE DEALS

Breakfast Sponsor at all three conferences

\$750 - Four breakfasts throughout the week

Unlimited sponsorships available

Your company will receive:

- Recognition of your company during the breakfast
- Company listing under function in program
- Listing on sponsors banner

Break Sponsor at all three conferences

\$500 - Multiple breaks throughout the week

Unlimited sponsorships available

Your company will receive:

- Recognition of your company following the break
- One (1) sponsor sign
- Company listing under function in program

Hospitality Suite (June 22, 23, 24 & 25 are available)

For information on hosting a hospitality suite, please email Donna Key, director of events and education, at dkey@alabamacounties.org.

Your company will receive:

- One (1) sponsor sign
- Company listing under function in program

2015 Hurricane Conference Exhibitor Information

June 23, 2015 • Renaissance Marriott Riverview Hotel • Mobile, Ala

What do I receive as an exhibitor?

- 8x10 piped-and-draped booth
- Draped 6-ft table, folding chair, wastebasket
- Dedicated time with conference attendees including a Strolling Lunch and Opening Reception inside the Exhibit Hall and invitation to the Breakfast with Exhibitors on Wednesday morning
- Your company listed in the conference program
- List of convention attendees for sales leads
- Your registration fee allows you to attend the exhibit show and breakfast with exhibitors only, not the entire Hurricane Conference

What's the cost?

- There will be 24 inside booths for **\$600** each and 40 lobby/foyer booths for **\$700** each.

What's the agenda?

TUESDAY, JUNE 23, 2015

7 - 10 a.m.

Exhibitor registration and set-up

10 a.m.

Exhibits open

12 - 1 p.m.

Strolling Lunch with Exhibitors

1 - 5 p.m.

Conference Opening General Session *(Please note: there will be a constant flow through the exhibits of people registering, etc. but it will be slower during the general session.)*

5 - 6:30 p.m.

Opening Reception and door prizes with Exhibitors

7 - 9 p.m.

Exhibit Hall breakdown

WEDNESDAY, JUNE 24, 2015

7:30 - 8:30 a.m.

Breakfast with Exhibitors

How do I register?

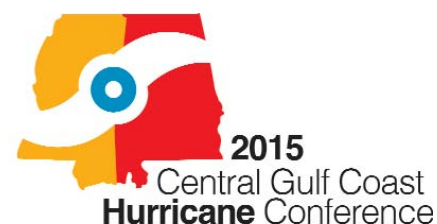
Registrations will only be accepted through the online system. No paper registrations will be accepted. You can register at www.alabamacounties.org/triconference.

What's the deadline?

All registrations must be received no later than **Friday, May 15, 2015**.

Please Note:

If you reserve a booth, you are agreeing to man that booth for the ENTIRE show. We fully expect you to stay through the opening reception



Register online at www.alabamacounties.org/triconference!

2015 AAEM Summer Conference

TENTATIVE Agenda

June 22 - 23, 2015

Renaissance Mobile Riverview Plaza Hotel • Mobile, Ala.

MONDAY, JUNE 22

8 - 10 a.m.

AAEM Board of Directors Meeting and Committee Meetings

8 a.m. - 12 p.m.

Conference Registration

10 a.m. - 12 p.m.

Opening General Session

- Welcome and Announcements
- State of the State Update
Art Faulkner, Director AEMA
- Unity of Effort Between the EMA Office and Commissioners
Sonny Brasfield, ACCA Executive Director
- Unity of Effort with Cities

12 - 1 p.m.

Awards Luncheon (Coat and Tie Business Attire)

1 - 5 p.m.

Afternoon General Session

- EOC Training
- Panel Discussion: EOC Interfacing
- Area Caucuses

6 - 8 p.m.

Offsite Dinner (Details TBA)

TUESDAY, JUNE 23

7 - 8 a.m.

Continental Breakfast

7:30 - 7:45 a.m.

Morning Devotional

8 a.m. - 12 p.m.

Morning General Session

- National Weather Center Update
Jim Stefkovich and John DeBlock

- Logistics and THIRA Update

–*Sam Guarrera, AEMA*

–*Zakia Darby, AEMA*

- Panel Discussion: Alabama First Responder Wireless Commission and FirstNet

–*Chuck Murph, Alabama Law*

Enforcement Agency

–*J.T. Johnston, Monroe County EMA Director*

–*Ernie Blair, CEO & Director, Madison County Countywide Radio Infrastructure Project*

- AAEM Business Session and Induction of Officers

12 p.m.

Adjourn AAEM Summer Conference

10:30 a.m. - 6:30 p.m.

Hurricane Conference Registration

12 - 1 p.m.

Strolling Lunch in the Exhibit Hall

1 - 5 p.m.

Hurricane Conference Opening General Session

5 - 6:30 p.m.

Reception in the Exhibit Hall

WEDNESDAY, JUNE 24

7 a.m. - 5 p.m.

Hurricane Conference Registration

7 - 8 a.m.

Conference Breakfast (full buffet)

8 a.m. - 12 p.m.

Breakout Sessions

12 - 1:30 p.m.

Conference Lunch

1:30 - 5 p.m.

Afternoon Breakout Sessions

5 p.m.

Adjourn Hurricane Conference

THURSDAY, JUNE 25

7:30 a.m. - 5 p.m.

Preparedness Conference Registration

7:30 - 8:30 a.m.

Continental Breakfast

8:30 a.m. - 12 p.m.

Preparedness Conference General Session

12 - 1:30 p.m.

Conference Lunch

1:30 - 5 p.m.

Preparedness Conference General Session

FRIDAY, JUNE 26

7:30 a.m. - 12:00 p.m.

Preparedness Conference Registration

7:30 - 8:30 a.m.

Continental Breakfast

8:30 a.m. - 12 p.m.

Preparedness Conference Closing General Session

12 p.m.

Adjourn Preparedness Conference



Tuesday, June 23, 2015

- 10 - 6 p.m. Conference Registration
- 12 - 1 p.m. Strolling Lunch in the Exhibit Hall
- 8:30 a.m. - Noon Opening General Session
- 1 p.m. Welcome and Opening Remarks
Art Faulkner, Director, Alabama Emergency Management Agency
Robert Latham, Jr., Mississippi Emergency Management Director
Sandy Stimpson, Mayor, Mobile, Alabama
Craig Fugate, Regional Administrator, FEMA
- 1:30 p.m. State of the States Update
Art Faulkner, Director, Alabama Emergency Management Agency
- 2 p.m. Topic TBA
Speaker TBA
- 2:30 p.m. Hurricane Season: An Overview
Rick Knabb, Director, National Hurricane Center
- 3 p.m. *Networking Break*
- 3:15 a.m. Topic TBA
Leon Shaifer, EMAC Senior Advisor, National Emergency Management Association
- 4 a.m. Topic and Speaker TBA
- 5 - 6 p.m. Opening Reception in the Exhibit Hall

Wednesday, June 24, 2015

- 7:30 - 8:30 a.m. Conference Breakfast with Exhibitors
- 8:30 a.m. - Noon Breakout Sessions
 - Military Preparedness
 - Social Media
 - FEMA Disaster Recovery Teams (DSAT/IMAT)
 - Hurrevac and Surge
 - Tribal Emergency Preparedness
- 12 - 1:30 p.m. Conference Lunch
 The Public's Attitude Toward Disasters
- 1:30 - 5 p.m. Breakout Sessions
- 5 p.m. Adjourn Hurricane Conference

June 23 - 24 , 2015

Renaissance Marriott Riverview Hotel
 Mobile, Alabama

REGISTER ONLINE AT WWW.ALABAMACOUNTIES.ORG/TRICONFERENCE

Early Bird registration **\$100**



STATE OF ALABAMA
GOVERNOR'S
2015
PREPAREDNESS
CONFERENCE

Thursday, June 25, 2015

- 7:30 - 8:30 a.m. Registration and Continental Breakfast
- 8:30 a.m. - Noon Opening General Session
- 8:30 a.m. Welcome and Opening Remarks
Art Faulkner, Director, Alabama Emergency Management Agency
Governor Robert Bentley, State of Alabama
- General Session for Mayors and Commissioners**
- 9 a.m. Role of Elected Officials as the Incident Commander, *Governor Robert Bentley*
- General Session for Everyone Else**
- 9 a.m. Alabama Law Enforcement Agency Update, *Spencer Collier, Secretary, Alabama Law Enforcement Agency*
- 9:30 a.m. Ebola in Alabama?, *Dr. Donald E. Williamson, M.D., State Health Officer, Alabama Department of Public Health*
- 10 a.m. *Networking Break*
- 10:15 a.m. Topic and Speaker TBA
- 11 a.m. Topic and Speaker TBA
- 12 - 1:30 p.m. Conference Lunch with Special Guest Speaker (TBA)

- 1 - 5 p.m. Afternoon General Session
- 1 p.m. School Board Preparation
Speaker TBA
- 2 p.m. Vehicle Relocation Plan, NG
Speaker TBA
- 2:45 - 3 p.m. *Networking Break*
- 3 p.m. Grocers Association
Speaker TBA
- 4 p.m. Special Event: Selma March 50th Anniversary

Friday, June 26, 2015

- 7:30 - 8:30 a.m. Continental Breakfast
- 8:30 a.m. - Noon Closing General Session
- 8:30 a.m. Whole Community Panel Discussion
Moderator: Jeff Byard, Executive Officer, AEMA
Neal Morrison, Alabama Senior Services
FEMA Youth Council, MEMA
Large and Small Animals, ASPCA
VOAD
- 10:45 a.m. *Networking Break*
- 11:00 a.m. Closing Remarks
Art Faulkner, Director, AEMA

June 25 - 26, 2015

Renaissance Marriott Riverview Hotel
Mobile, Alabama

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Early Bird registration **\$100**