*Subject Line: Improving Alabama’s Roads and Bridges*  
  
Friends,  
  
I want to invite you to join a grassroots campaign to improve Alabama’s deteriorating transportation infrastructure. Our network of local roads and bridges is in critical condition. Without action, the problem will only grow worse and more costly. We must take action!  
  
The **DRIVE Alabama** campaign is focused on **D**eveloping a **R**oad & **I**nfrastructure **V**ision for **E**veryone in **Alabama**. It is a coalition of county commissioners, community leaders, and citizens led by county engineers who want to bring attention to Alabama's growing infrastructure needs. Currently, 66 of Alabama's 67 counties are actively involved in the campaign!  
  
**The** [**DRIVE Alabama website**](http://www.drivealabama.org) **officially launched TODAY and we are taking the message statewide! Please take a moment to visit the website to learn more about the positive impacts local infrastructure investments can have on Alabama communities!**  
  
Alabama’s infrastructure is the foundation that spurs economic development, attracts quality jobs, keeps us competitive in international markets, and enhances our everyday quality of life. But when children arrive to school late, or employees can’t clock in on time, or goods aren’t delivered in an efficient manner — everyone pays the price.  
  
**Will you join the DRIVE Alabama movement to improve Alabama’s road and bridge infrastructure by** [**LIKING US on Facebook**](http://www.facebook.com/drivealabama)**,** [**FOLLOWING US on Twitter**](http://www.twitter.om/drivealabama)**, and** [**FOLLOWING US on Instagram**](http://www.instagram.com/drivealabama)**?**   
  
There's plenty of road work ahead for Alabama, and it will require a grassroots movement to make sure we are fully prepared to address the state's 21st century mobility needs.  
  
Thank you!  
YOUR NAME HERE

www.drivealabama.org