

# 2017 AAEM Annual and Governor's Preparedness Conferences

## Vendor Information Packet

*Montgomery Marriott Prattville Hotel & Conference Center at Capitol Hill  
Prattville, Ala. • March 14 - 16, 2017*

Because of your interest in Emergency Management, we wanted to make you aware of the 2017 AAEM Annual Conference and Governor's Preparedness Conference, presented by the Alabama Association of Emergency Managers (AAEM) and Alabama Emergency Management Agency (AEMA). The conferences will be held **March 14 - 16, 2017** at the Montgomery Marriott Prattville Hotel & Conference Center at Capitol Hill (The Legends) in Prattville, Ala. As you may have noticed, the conferences were moved from June to March this year. The AAEM Annual Conference will be held March 14 - 15. The Governor's Preparedness Conference will be held March 15 - 16.

Enclosed in this packet is exhibit and sponsor information for both conferences. We hope you will look over the information carefully and consider being a sponsor or exhibitor. All registrations must be completed online. For more information, please visit [www.alabamacounties.org](http://www.alabamacounties.org) then go to events.

**The Exhibit Hall will be a big one-day show on Wednesday, March 15, from 11 a.m. - 6:30 p.m.** To increase traffic, we will have a strolling lunch and the conference opening reception inside the exhibit area. There are a limited number of exhibit booths available, and they will go quickly, so please register today.

**PLEASE NOTE:** The Exhibit Hall is being held at the Montgomery Marriott Prattville Hotel & Conference Center at Capitol Hill. This means there will be no vehicles allowed inside the exhibit hall or on the hotel's property. Because space is limited, all exhibitor registrations must be received no later than Friday, February 24, 2017.

If you have any questions regarding the 2017 AAEM Summer and Governor's Preparedness Conferences, please call Jennifer Datcher at (334) 263-7594 or email at [jdatcher@alabamacounties.org](mailto:jdatcher@alabamacounties.org). We hope to see you in March!



# Exhibitor and Sponsorship Information

## AAEM ANNUAL CONFERENCE SPONSORSHIP

March 14 - 15 / \$500 each  
sponsorship

- One (1) free conference registration
- Recognition of your company at each conference event Company listing in the conference program
- Listing on sponsor's sign/banner

## What do I receive as an exhibitor?

- 8 x 10 piped-and-draped booth
- Draped 6-ft table, folding chair, wastebasket
- Dedicated time with conference attendees including a Strolling Lunch and Opening Reception inside the Exhibit Hall
- Your company listed in the conference program
- List of convention attendees for sales leads
- Your registration fee allows you to attend the exhibit show

## What's the cost?

- The booths will cost **\$500** each.

## What's the agenda?

**WEDNESDAY, MARCH 15,  
2017**

**7:30 - 10:30 a.m.**

Exhibitor registration and set-up

**11 a.m.**

Exhibits open

**12 - 1 p.m.**

Strolling Lunch with Exhibitors

**1 - 5 p.m.**

Conference Opening General Session (*Please note: there will be a constant flow through the exhibits of people registering, etc. but it will be slower during the general session.*)

**5:15 - 7 p.m.**

Opening Reception and door prizes with Exhibitors

**7:30 - 9:30 p.m.**

Exhibit Hall breakdown

## How do I register?

Registrations will only be accepted through the online system. No paper registrations will be accepted. You can register at [www.alabamacounties.org](http://www.alabamacounties.org).

## What's the deadline?

All registrations must be received no later than **Friday, February 24, 2017**.

## Please Note:

If you reserve a booth, you are agreeing to man that booth for the ENTIRE show. We fully expect you to stay through the opening reception.

## GOVERNOR'S PREPAREDNESS CONFERENCE SPONSORSHIP

March 15 - 16 / \$500 each  
sponsorship

- One (1) free conference registration
- Recognition of your company at each conference event Company listing in the conference program
- Listing on sponsor's sign/banner



# AAEM Annual Conference

## TUESDAY, MARCH 14

**8 a.m. – 12 p.m.**

Conference Registration

**10 – 11:30 a.m.**

Opening General Session

- Welcome and Announcements
- AEMA Update  
*Art Faulkner, Director, AEMA*
- Serve Alabama Update  
*Brooke Mills, Disaster Preparedness and Response  
Director, Serve Alabama*

**11:30 a.m. – 12:45 p.m.**

Awards Luncheon (Coat and Tie Business Attire)

**12:45 – 5 p.m.**

Afternoon split between 2 tracks – General Session  
or Course (select one)

### Track A: Afternoon General Session

- County Award Presentations
- Alabama Extension and Disaster Education  
Agency  
*Grant Lyons, County Extension Coordinator, Coffee  
County Extension Office*
- #EvolveNWS  
*John De Block, Warning Coordination Meteorologist,  
NWS*

### Track B: Course

- AWR 136 – Essentials of Community  
Cybersecurity (4 hour CLEM approved course)

**5 – 5:15 p.m.**

Area Caucuses

**5:15– 6:45 p.m.**

AAEM Board Meeting and Committee Meetings

**7 – 9 p.m.**

Alabama Nature Center (*Busses Provided*)

## WEDNESDAY, MARCH 15

**7 – 8 a.m.**

Buffet Breakfast

**7:30 – 8 a.m.**

Morning Devotional

**8 a.m. – 12 p.m.**

Morning General Session

- Table Top Exercise
- Business Session and Induction of New AAEM  
Officers

**12 p.m.**

Adjourn AAEM Annual Conference



**10 a.m. – 5 p.m.**

Governor's Preparedness Conference  
Registration

**11 a.m. – 7 p.m.**

Exhibit Hall Opens

**12 – 1 p.m.**

Strolling Lunch in the Exhibit Hall

**1:30 – 5:15 p.m.**

**Governor's Preparedness Conference Opening  
General Session**

- Welcome  
*Mayor Bill Gillespie, Jr., City of Prattville; Art Faulkner, Director, AEMA and Dr. Joanne E. Hale, Acting Secretary, OIT*
- Opening Remarks  
*Governor Robert Bentley, State of Alabama*
- Alabama Emergency Management Agency's 2017 Operational Priorities  
*Jeff Byard, Executive Operations Officer, AEMA*
- Essential Records Disaster Planning & Recovery  
*Becky Hebert, State & Local Records Coordinator, ADAH*
- Rebuilding Public Trust After a Cybersecurity Incident  
*Lieutenant General (Ret) Ronald Burgess, Senior Counsel for National Program, Cyber Programs and Military Affairs*
- Who's Responsible within State Government for Cybersecurity?  
*Mason L. Tanaka, Chief Information Security Officer, OIT*
- No Cost Benefits  
*Tray Carter, Alabama State Coordinator, First Responder Task Force*

**5:15 – 7 p.m.**

Reception inside the Exhibit Hall

**THURSDAY, MARCH 16**

**7 – 8 a.m.**

Continental Breakfast

**8 a.m. – 12 p.m.**

**Morning General Session**

- Urban Forestry Strike Team  
*Dale Dickens, Urban Forestry Coordinator, Alabama Forestry Commission*
- Special Event Emergency Planning Panel Discussion, Trinity to Grandview Hospital Move  
*Jim Coker, Director, Jefferson County Emergency Management Agency (EMA); Keith Granger, Chief Executive Officer, Grandview Hospital; Michael Gaither, Director of Emergency Services, Grandview Hospital; Greg Silas, 911 Director, City of Birmingham; Larry Patterson, Division Coordinator, AEMA and Sheldon Hutcherson, Disaster Communication Unit Leader, AEMA*
- Cyber-Threats to Critical Infrastructure for Power Generating Facilities  
*John Greaves, Corporate Manager for Critical Infrastructure Protection & Corporate Security, Southern Company*
- Handling & Managing Cybersecurity Incidents at The University of Alabama  
*J. Ashley Ewing, Chief Information Security Officer, Office of Information Technology, The University of Alabama*

**12 – 1 p.m.**

Conference Lunch

*House Majority Leader Rep. Nathaniel Ledbetter, R - Rainsville, Alabama House of Representatives*

## **1:15 – 5 p.m.**

### **Closing General Session**

- Taking the Next Step in School Preparedness  
*Gregory B. DeJarnett, Education Administrator, ALSDE and Pamela Revels, President, The Alabama Association of School Resource Officers*
- Alabama Functional & Access Needs in Disasters (FAND)  
*Graham Sission, Chair, FAND and Elana M. Parker-Merriweather, Co-Chair, FAND*
- Creating Credibility in Crisis  
*Joe Calamusa, Program Director, The University of Alabama*

- Lessons Learned from Lawrence & Morgan County Water Crisis  
*Johnny Cantrell, Director, Lawrence County Emergency Management Agency (EMA) and Eddie Hicks, Director, Morgan County Emergency Management Agency (EMA)*

## **5 p.m.**

### **Closing Remarks**

*Art Faulkner, Director, AEMA and Dr. Joanne E. Hale, Acting Secretary, OIT*