

The Alabama Association of Emergency Managers and the Alabama Emergency Management Agency present:



# 2018 Alabama Disaster Preparedness Conference



## June 26-28 | The Wynfrey Hotel | Birmingham

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The 2018 Alabama Disaster Preparedness Conference is set for June 26-28 at The Wynfrey Hotel in Birmingham, Alabama.

Presented in partnership by the Alabama Association of Emergency Managers (AAEM) and the Alabama Emergency Management Agency (AEMA), the Alabama Disaster Preparedness Conference is the new and improved version of what you may know as the annual AAEM Conference. **This year, AAEM is strengthening its relationship with AEMA to offer a conference beneficial to not just county emergency managers but all individuals in Alabama who professionally manage emergency situations for an organization. For Conference Exhibitors and Sponsors, this means broader accessibility and exposure to Alabama's emergency management professionals.**

In this packet, you will find everything you need to know about serving as an Exhibitor or Sponsor for this conference. We hope you will look over the information carefully and take advantage of this expanded opportunity. **All registrations must be completed online [here](#) no later than Friday, June 1.**

**The Exhibition will be a big one-day show on Wednesday, June 27, from 10:45 a.m. until 6:30 p.m.** To increase traffic to booths, we will have a strolling lunch and the conference reception inside the Exhibit Hall. **Available booths will be limited and will go quickly, so please register today.** We hope you choose to join us in June!

*NOTE: The Exhibition is being held at The Wynfrey Hotel in Birmingham. No vehicles will be allowed inside the exhibit hall or on the hotel's property.*



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## Exhibitor Information

### Provided to Exhibitors:

- 8'x10' piped & draped booth
- Draped 6' table, 2 folding chairs, wastebasket
- Dedicated time with conference attendees, including Strolling Lunch & Reception
- Your company listed in the conference program
- List of conference attendees for sales leads

### Cost:

\$500/booth

### Agenda:

**Wednesday, June 27**

• 7 - 10:45 a.m.	<i>Exhibitor Registration &amp; Setup</i>
• 8 a.m. - Noon	<i>General Session</i>
• 10:45 a.m.	<i>Exhibits Open</i>
• Noon - 1:30 p.m.	<i>Strolling Lunch with Exhibitors</i>
• 1:30 - 5 p.m.	<i>General Session</i>
• 5 - 6:30 p.m.	<i>Opening Reception &amp; Door Prizes with Exhibitors</i>
• 7 - 9 p.m.	<i>Exhibit Hall Breakdown</i>

### Registration:

Registration is available online through the Association of County Commissions of Alabama website. [You may register as an Exhibitor here.](#)

### Deadline:

The deadline to register as an Exhibitor is Friday, June 1.

*Note: Booth cancellations will not be refunded after this date.*



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## Sponsor Information

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### Provided to Sponsors:

- 1 free conference registration
- Recognition of your company at each conference event
- Company listing in the conference program
- Listing on sponsor PowerPoint presentation

### Cost:

\$500

### Registration:

Registration is available online through the Association of County Commissions of Alabama website. [You may register as a Sponsor here.](#)

### Deadline:

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### TUESDAY, JUNE 26

Noon - 5 p.m.	Registration	8:40 a.m.	<b>Weather Psychology of the Public: The Public's Response to the Warning Process</b> Dr. Laura Myers, Director & Senior Research Scientist, The University of Alabama
1 - 5 p.m.	<b>GENERAL SESSION</b> Wynfrey DE	9:15 a.m.	<b>Identifying and Addressing Communication Complexities</b> Mark Basnight, Public Affairs Consultant, Argonne Laboratories
1 p.m.	<b>Welcome Announcements</b>	10:45 a.m.	<b>Break</b>
1:15 p.m.	<b>Mobile Education Exercise</b> Naval Postgraduate School	11 a.m.	<b>Address from the Honorable Kay Ivey, Governor of Alabama</b>
2:45 p.m.	<b>Break</b>	11:30 a.m.	<b>FEMA's New Strategic Plan</b> Jeff Byard, Office of Response & Recovery
3 p.m.	<b>Mobile Education Exercise</b> Naval Postgraduate School	Noon – 1:30 p.m.	<b>STROLLING LUNCH</b> Wynfrey AB
5– 7 p.m.	<b>AAEM Board Meeting</b> Yorkshire	1:30 – 5 p.m.	<b>GENERAL SESSION</b> Wynfrey DE

### WEDNESDAY, JUNE 27

7 - 8 a.m.	<b>BREAKFAST</b> Foyer	1:30 p.m.	<b>Lessons Learned from the 2016 Tennessee Wildfires</b> Patrick C. Sheehan, Director, Tennessee Emergency Management Agency
7:30 – 8 a.m.	<b>Morning Devotional</b>	2:15 p.m.	<b>Active Shooter Threat Training</b> Chance Corbett, Executive Director, Auburn University Campus Safety & Security
8 a.m. - Noon	<b>GENERAL SESSION</b> Wynfrey DE	3 p.m.	<b>Earthquake Preparedness: How to Target Participation in Critical Seismic Areas</b> Brian Blake, Associate Director, Central U.S. Earthquake Consortium
8 a.m.	<b>Panel Discussion: When to Use a Civil Emergency Message</b> Jim Coker, EMA Director, Jefferson County Jeb Hargrove, Chief Information Officer, Alabama EMA Sharon Tinsley, Executive Director, Alabama Broadcasters Association Larry Wilkins, Broadcast Engineering, Alabama Broadcasters Association John DeBlock, Warning Coordination Meteorologist, Birmingham NWS	3:30 p.m.	<b>Break</b>
		3:45 p.m.	<b>State of Alabama EMA</b> Brian Hastings, Director, Alabama EMA

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4:15 p.m.	<b>Troy University, NWS and AIDB: Inclusive Emergency Preparedness</b> Judy Robertson, Director, Interpreter Training Program Robbie Stewart, Director, Tuscaloosa Regional Center, Alabama Institute for Deaf & Blind Gerald Satterwhite, Meteorological Intern, Birmingham NWS	10:45 a.m.	<b>CLEM Update</b> Chris Newton, Exercise & Training Section Chief, Alabama EMA
5 – 6:30 p.m.	<b>RECEPTION</b> Wynfrey AB	11:15 a.m.	<b>Calhoun County/Jacksonville Tornado Lessons Learned</b> Jonathan Gaddy, EMA Director, Calhoun County
		Noon – 1:30 p.m.	<b>AWARDS LUNCH</b> Riverchase Ballroom <b>Ethics in Emergency Management</b> Robert Mahoney, Retired Agent, FBI <b>AAEM Certification Presentations</b>
7:30– 8 a.m.	<b>CONTINENTAL BREAKFAST</b> Morning Devotional	1:30 – 5 p.m.	<b>CLOSING GENERAL SESSION</b> Wynfrey DE
8 a.m. – Noon	<b>GENERAL SESSION</b> Wynfrey DE	1:30 p.m.	<b>Vegas Incident</b> Brian Scroggins, President, Las Vegas VOAD
8 a.m.	<b>Coordinating Boats During the Houston Flood</b> Richard Coutermash, Senior Emergency Management & Homeland Security Professional, Galveston County, Texas, Office of Emergency Management	2:30 p.m.	<b>Stress Management After an Incident</b> Reggie Parker, Licensed Professional Counselor, Parker Counseling & Consulting
9 a.m.	<b>Government Emergency Telecommunications Service (GETS)</b> Dale Moushon, Priority Telecommunications Services Regions 4 & 7 Area Representative, Department of Homeland Security Office of Emergency Communications	3 p.m.	<b>Break</b>
9:30 a.m.	<b>EMP &amp; the Loss of the Electric Grid</b> Ed Kiker, High Frontier	3:15 p.m.	<b>ADECA Dam Inventory Update</b> Wardell Edwards, Senior GIS Specialist, ADECA Office of Water Resources
10 a.m.	<b>Break</b>	3:40 p.m.	<b>WebEOC User Questions</b> Lloyd Kelly, IT System Specialist, Alabama EMA
10:15 a.m.	<b>First Net Update</b> Chuck Murph, Region IV Lead, First Responder Network Authority	4 p.m.	<b>Award Presentations</b> <b>BUSINESS SESSION</b>
		5:45 - 6:30 p.m.	<b>Load Busses for Fish Fry &amp; Networking Event</b>
		6 - 9 p.m.	<b>FISH FRY &amp; NETWORKING EVENT</b> <i>(R.S.V.P. required)</i> Oak Mountain State Park