

The Alabama Association of Emergency Managers and the Alabama Emergency Management Agency present:



2018 Alabama Disaster Preparedness Conference



June 26-28 | The Wynfrey Hotel | Birmingham

The 2018 Alabama Disaster Preparedness Conference is set for June 26-28 at The Wynfrey Hotel in Birmingham, Alabama.

Presented in partnership by the Alabama Association of Emergency Managers (AAEM) and the Alabama Emergency Management Agency (AEMA), the Alabama Disaster Preparedness Conference is the new and improved version of what you may know as the annual AAEM Conference. **This year, AAEM is strengthening its relationship with AEMA to offer a conference beneficial to not just county emergency managers but all individuals in Alabama who professionally manage emergency situations for an organization. For Conference Exhibitors and Sponsors, this means broader accessibility and exposure to Alabama's emergency management professionals.**

In this packet, you will find everything you need to know about serving as an Exhibitor or Sponsor for this conference. We hope you will look over the information carefully and take advantage of this expanded opportunity. **All registrations must be completed online [here](#) no later than Friday, June 1.**

The Exhibition will be a big one-day show on Wednesday, June 27, from 10:45 a.m. until 6:30 p.m. To increase traffic to booths, we will have a strolling lunch and the conference reception inside the Exhibit Hall. **Available booths will be limited and will go quickly, so please register today.** We hope you choose to join us in June!

NOTE: The Exhibition is being held at The Wynfrey Hotel in Birmingham. No vehicles will be allowed inside the exhibit hall or on the hotel's property.



2018 Alabama Disaster Preparedness Conference



Exhibitor Information

Provided to Exhibitors:

- 8'x10' piped & draped booth
- Draped 6' table, 2 folding chairs, wastebasket
- Dedicated time with conference attendees, including Strolling Lunch & Reception
- Your company listed in the conference program
- List of conference attendees for sales leads

Cost:

\$500/booth

Agenda:

Wednesday, June 27

- 7 - 10:45 a.m. *Exhibitor Registration & Setup*
- 8 a.m. - Noon *General Session*
- 10:45 a.m. *Exhibits Open*
- Noon - 1:30 p.m. *Strolling Lunch with Exhibitors*
- 1:30 - 5 p.m. *General Session*
- 5 - 6:30 p.m. *Opening Reception & Door Prizes with Exhibitors*
- 7 - 9 p.m. *Exhibit Hall Breakdown*

Registration:

Registration is available online through the Association of County Commissions of Alabama website. [You may register as an Exhibitor here.](#)

Deadline:

The deadline to register as an Exhibitor is Friday, June 1.

Note: Booth cancellations will not be refunded after this date.



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Sponsor Information

Provided to Sponsors:

- 1 free conference registration
- Recognition of your company at each conference event
- Company listing in the conference program
- Listing on sponsor PowerPoint presentation

Cost:

\$500

Registration:

Registration is available online through the Association of County Commissions of Alabama website. [You may register as a Sponsor here.](#)

Deadline:

The deadline to register as a sponsor is Friday, June 1.

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TUESDAY, JUNE 26

Noon - 5 p.m. **Registration**

1 - 5 p.m. **GENERAL SESSION**
Wynfrey DE

1 p.m. **Welcome Announcements**

1:15 p.m. **Mobile Education Exercise**
Naval Postgraduate School

2:45 p.m. **Break**

3 p.m. **Mobile Education Exercise**
Naval Postgraduate School

5- 7 p.m. **AAEM Board Meeting**
Yorkshire

8:40 a.m. **Weather Psychology of the Public: The Public's Response to the Warning Process**
Dr. Laura Myers, Director & Senior Research Scientist, The University of Alabama

9:15 a.m. **Identifying and Addressing Communication Complexities**
Mark Basnight, Public Affairs Consultant, Argonne Laboratories

10:45 a.m. **Break**

11 a.m. **Address from the Honorable Kay Ivey, Governor of Alabama**

11:30 a.m. **FEMA's New Strategic Plan**
Jeff Byard, Office of Response & Recovery

Noon - 1:30 p.m. **STROLLING LUNCH**
Wynfrey AB

1:30 - 5 p.m. **GENERAL SESSION**
Wynfrey DE

1:30 p.m. **Lessons Learned from the 2016 Tennessee Wildfires**
Patrick C. Sheehan, Director, Tennessee Emergency Management Agency

2:15 p.m. **Active Shooter Threat Training**
Chance Corbett, Executive Director, Auburn University Campus Safety & Security

3 p.m. **Earthquake Preparedness: How to Target Participation in Critical Seismic Areas**
Brian Blake, Associate Director, Central U.S. Earthquake Consortium

3:30 p.m. **Break**

3:45 p.m. **State of Alabama EMA**
Brian Hastings, Director, Alabama EMA

WEDNESDAY, JUNE 27

7 - 8 a.m. **BREAKFAST**
Foyer

7:30 - 8 a.m. **Morning Devotional**

8 a.m. - Noon **GENERAL SESSION**
Wynfrey DE

8 a.m. **Panel Discussion: When to Use a Civil Emergency Message**
Jim Coker, EMA Director, Jefferson County
Jeb Hargrove, Chief Information Officer, Alabama EMA
Sharon Tinsley, Executive Director, Alabama Broadcasters Association
Larry Wilkins, Broadcast Engineering, Alabama Broadcasters Association
John DeBlock, Warning Coordination Meteorologist, Birmingham NWS

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4:15 p.m. **Troy University, NWS and AIDB: Inclusive Emergency Preparedness**
Judy Robertson, Director, Interpreter Training Program
Robbie Stewart, Director, Tuscaloosa Regional Center, Alabama Institute for Deaf & Blind
Gerald Satterwhite, Meteorological Intern, Birmingham NWS

10:45 a.m. **CLEM Update**
Chris Newton, Exercise & Training Section Chief, Alabama EMA

11:15 a.m. **Calhoun County/Jacksonville Tornado Lessons Learned**
Jonathan Gaddy, EMA Director, Calhoun County

5 – 6:30 p.m. **RECEPTION**
Wynfrey AB

Noon – 1:30 p.m. **AWARDS LUNCH**
Riverchase Ballroom
Ethics in Emergency Management
Robert Mahoney, Retired Agent, FBI
AAEM Certification Presentations

THURSDAY, JUNE 28

7:30– 8 a.m. **CONTINENTAL BREAKFAST**
Morning Devotional

1:30 – 5 p.m. **CLOSING GENERAL SESSION**
Wynfrey DE

8 a.m. – Noon **GENERAL SESSION**
Wynfrey DE

1:30 p.m. **Vegas Incident**
Brian Scroggins, President, Las Vegas VOAD

8 a.m. **Coordinating Boats During the Houston Flood**
Richard Coutermarsh, Senior Emergency Management & Homeland Security Professional, Galveston County, Texas, Office of Emergency Management

2:30 p.m. **Stress Management After an Incident**
Reggie Parker, Licensed Professional Counselor, Parker Counseling & Consulting

9 a.m. **Government Emergency Telecommunications Service (GETS)**
Dale Moushon, Priority Telecommunications Services Regions 4 & 7 Area Representative, Department of Homeland Security Office of Emergency Communications

3 p.m. **Break**

3:15 p.m. **ADECA Dam Inventory Update**
Wardell Edwards, Senior GIS Specialist, ADECA Office of Water Resources

9:30 a.m. **EMP & the Loss of the Electric Grid**
Ed Kiker, High Frontier

3:40 p.m. **WebEOC User Questions**
Lloyd Kelly, IT System Specialist, Alabama EMA

10 a.m. **Break**

4 p.m. **Award Presentations**
BUSINESS SESSION

10:15 a.m. **First Net Update**
Chuck Murph, Region IV Lead, First Responder Network Authority

5:45 - 6:30 p.m. **Load Busses for Fish Fry & Networking Event**

6 - 9 p.m. **FISH FRY & NETWORKING EVENT**
(R.S.V.P. required)
Oak Mountain State Park