

# COUNTY ROAD AND BRIDGE BOND ISSUE

## *COMMUNITY ENGAGEMENT TIMELINE*

### FROM TODAY THROUGH JANUARY 2017

- ✓ Discuss the bond issue proposal with your colleagues
- ✓ Contact the Association staff with any questions about the proposal
- ✓ Start discussing the bond issue with local legislators
- ✓ Share feedback – both positive and negative – with members of the Association staff

### JANUARY 5<sup>th</sup> WEBINAR

- ✓ Executive Director will provide commissioners, engineers, and all interested county officials with more information about the proposed bond issue
- ✓ Ideal time for county leaders to present the Association staff with questions and recommendations
- ✓ **In advance of the webinar, the Association staff requests commissioners and engineers to do the following:**
  - **Identify a site for your community meeting?**
  - **Identify two potential dates for your community meeting?**

### FROM JANUARY to MID-FEBRUARY

- ✓ Begin planning process for the community meeting
- ✓ Attend your county's District Meeting for more information about community meetings

### JANUARY DISTRICT MEETINGS

- ✓ Association staff will provide a toolkit for scheduling and executing the community meetings
  - Draft press advisory
  - Provide suggested handouts for meeting attendees
  - Tips to maximize outreach utilizing social media and other technologies
  - Draft press release to send out following the community meeting

### FROM FEBRUARY 15<sup>th</sup> to MARCH 15<sup>th</sup>

- ✓ Hold community meetings
- ✓ Talk with county residents and other local stakeholders about the potential benefits of a three-cent bond issue

### THROUGHOUT THE LEGISLATIVE SESSION

- ✓ Attend County Days prepared to advocate for bond issue
- ✓ Stay engaged with legislators and other local stakeholders, and continue sharing feedback with the Association staff