

TUESDAY, DECEMBER 4

- 8 - 3 p.m. **Registration**
Foyer C
- 10 - Noon **OPENING GENERAL SESSION**
Alabama C
Bob Franklin, AAEM President, presiding
- 10:00 **Welcome**
Bob Franklin, AAEM President
- 10:15 **Understanding the Gap Between Generations**
Heather Lebeschak, Administrator, genWHY Communication Strategies
- 11:00 **Revisiting EMA Bootcamp**
Eddie Hicks, EMA Director, Morgan County
- 11:30 **Hurricane Florence: Lessons Learned**
Lisa Castaldo, Long-Term Recovery Section Chief, Alabama EMA
- Noon - 1:30 p.m. **AWARDS LUNCH**
Alabama E
Bob Franklin, AAEM President, presiding
- 10 - Noon **AFTERNOON GENERAL SESSION**
Alabama C
Jim Coker, AAEM First Vice President, presiding
- 1:30 **The Reality of Social Media Amid a Disaster**
Eddie Hicks, EMA Director, Morgan County
- 2:00 **Improving Social Media Management & Utilization**
Deborah Gaither, EMA Director, Gadsden/Etowah County
Myles Chamblee, Emergency Management Officer, Calhoun County
Taylor Sloan, Media Coordinator, City of Oxford
Moderator: Jim Coker, EMA Director, Jefferson County
- 3:00 **BREAK**
- 3:15 **Securing Federal Funds: The Importance of Advocacy**
Thad Huguley, Policy Advisor, International Association of Emergency Managers (IAEM)
- 4:15 **Educating Legislators on Emergency Management Funding**
Ernie Baggett, Chair, AAEM State Legislative Committee
Jonathan Gaddy, Assistant Director, Alabama EMA
- 5:30 – 7:00 p.m. **AAEM Board Meeting**
Montgomery 5

WEDNESDAY, DECEMBER 5

- 7 - 8 a.m. **Breakfast**
Alabama E
- 8 – 10:30 a.m. **Registration**
Foyer C
- 8 - Noon **CLOSING GENERAL SESSION**
Alabama C
Bill Sizemore, AAEM Second Vice President, presiding
- 8:00 **A to Z: Unmanned Aircraft Systems (UAS)**
John Walker, Chair, GeoHuntsville UAS Working Group
Sheldon Hutcherson, UAS Coordinator, Alabama EMA
- 9:45 **BREAK**
- 10:00 **Strengthening Emergency Communication with Local Leaders**
The Honorable Ray Long, Chairman, Morgan County Commission
The Honorable Mark Culver, Chairman, Houston County Commission
The Honorable Johnny Smith, Mayor, City of Jacksonville
- 10:40 **Following FEMA's Post-Disaster Guidelines**
Sterling Bridges, Public Assistance Group Supervisor, FEMA
Brett Howard, Director of Recovery Operations, Alabama EMA
- Noon **Adjourn**

