

2020

Ala. Counties Virtual Convention

**VENDOR INVOLVEMENT
OPPORTUNITIES**



**For questions about the contents of this packet,
please e-mail registration@alabamacounties.org.**

**Please note that for nonexclusive sponsorships, sponsoring
companies/organizations will be recognized in
chronological order based on the date of payment.*

CONVENTION & GENERAL SESSIONS

For All County Elected Officials & Staff

August 18-20 | Virtual | All 67 Counties

Virtual Sponsorships

Keynote Session Sponsor (\$3,000) *Limited to 1

- Company logo prominently displayed in all emails promoting keynote session, featuring nationally renowned business professional and speaker
- Visible company recognition during keynote session
- Company logo featured in Convention program

SOLD

Presenting Convention Sponsor (\$1,500) *Limited to 1

- Company logo prominently displayed in all Convention content emails
- Company logo visible on materials used for each General Session video
- Visible company recognition at the beginning of each General Session video
- Company logo featured in Convention program

SOLD

Convention Sponsor (\$1,000)

- Company logo displayed in all General Session content emails
- Visible company recognition in each General Session video
- Company logo featured in Convention program*

CONVENTION BREAKOUT SESSIONS

For County Representative Groups

August 18-20 | Virtual | All 67 Counties

Virtual Sponsorships

Commissioners & Administrators Breakout Sponsor (\$500)

- Company logo visible on materials used for each Commissioners & Administrators Breakout Session video*
- Visible company recognition in each Commissioners & Administrators Breakout Session video

Commissioners & Engineers Breakout Sponsor (\$500)

- Company logo visible on materials used for each Commissioners & Engineers Breakout Session video*
- Visible company recognition in each Commissioners & Engineers Breakout Session video

Administrators Breakout Sponsor (\$500)

- Company logo visible on materials used for each Administrators Breakout Session video*
- Visible company recognition in each Administrators Breakout Session video

Engineers Breakout Sponsor (\$500)

- Company logo visible on materials used for each Engineers Breakout Session video*
- Visible company recognition in each Engineers Breakout Session video

Emergency Managers Breakout Sponsor (\$500)

- Company logo visible on materials used for each Emergency Managers Breakout Session video*
- Visible company recognition in each Emergency Managers Breakout Session video

9-1-1 Breakout Sponsor (\$500)

- Company logo visible on materials used for each 9-1-1 Breakout Session video*
- Visible company recognition in each 9-1-1 Breakout Session video

Revenue Breakout Sponsor (\$500)

- Company logo visible on materials used for each Revenue Breakout Session video*
- Visible company recognition in each Revenue Breakout Session video

Sheriffs Breakout Sponsor (\$500)

- Company logo visible on materials used for each Sheriffs Breakout Session video*
- Visible company recognition in each Sheriffs Breakout Session video



CONVENTION ONE VOICE SESSION

For County Commission Members & Staff

August 20 | Marriott Prattville Hotel and Conference Center | Prattville

Onsite & Virtual Sponsorships

President's Lunch Sponsor (\$4,000) *Limited to 1

- Registration and lunch for one company representative
- Exclusive company visibility in lunch PowerPoint presentation
- Exclusive company recognition during lunch
- Company listing on table placecard
- Company recognition in session program

SOLD

Session Livestream Sponsor (\$3,000) *Limited to 1

- Company logo prominently displayed in all emails promoting livestreamed session
- Company listing on table placecard
- Company recognition during session
- Company visibility in session program

SOLD

Presenting Session Sponsor (\$1,000) *Limited to 1

- Exclusive company visibility in session PowerPoint presentations
- Exclusive company visibility on table centerpiece
- Company listing on table placecard
- Company recognition during session
- Company visibility in session program

SOLD

Session WiFi Sponsor (\$1,000) *Limited to 1

- Company to create a session
- Company recognition during session
- Company visibility in session program

SOLD

Session Sponsor (\$700)

- Company listing on table placecard*
- Company recognition during session*
- Company visibility in session program*

CONVENTION ONE VOICE SESSION

For County Commission Members & Staff

August 20 | Marriott Prattville Hotel & Conference Center | Prattville

Onsite & Virtual Sponsorships



COVID-19 Mask Sponsor (\$300) *Limited to 1

- Company signage at session



COVID-19 Hand Sanitizer Sponsor (\$300) *Limited to 1

- Company signage at session

COVID-19 Gloves Sponsor (\$300) *Limited to 1

- Company signage at session

CONVENTION GIVEAWAY CONTEST

For County Commission Members & Staff

Giveaways

For the ACCA 2020 Virtual Convention, the Association will be conducting a contest in which giveaways (or door prizes) will be awarded to a limited number of County Commission Members and county administrative, engineering, emergency management, 9-1-1 and revenue staff.

Companies/organizations are invited to get involved in the contest by signing up to donate a giveaway (or door prize) to a member of county government. Upon the Convention's conclusion, each participating company/organization will be provided the name and address of their county winner and asked to mail the giveaway, along with any desirable promotional materials, to the winner before August 31.

Giveaway Providers receive:

- Premier company recognition in the ACCA 2020 Virtual Vendor Hall, comprised only of giveaway vendors
- Exclusive, direct promotional contact with a county leader
- Company logo displayed in Convention emails to all county officials and staff

Sign up to be a Giveaway Provider!

Simply email the completed form below to registration@alabamacounties.org.

Company/Organization Name: _____

Giveaway Item: _____

Recipient Preference:

Check all that apply. *Recipient preference(s) is/are not guaranteed.

- | | | |
|---|---|--|
| <input type="checkbox"/> Commission Member | <input type="checkbox"/> Administrative Staff | <input type="checkbox"/> Engineering Staff |
| <input type="checkbox"/> Emergency Management Staff | <input type="checkbox"/> 9-1-1 Staff | <input type="checkbox"/> Revenue Staff |