

A photograph of a natural rock arch in a desert canyon. The arch is made of layered sandstone and frames a view of a vast canyon with distant mesas and a winding river. The sky is blue with some clouds. The text 'BRIDGING THE GAP' is overlaid in white, bold, sans-serif font on a dark horizontal band across the middle of the image.

BRIDGING THE GAP

KEN HORST

OBJECTIVES

- To encourage relationships between “traditional” emergency managers and non-traditional emergency managers in colleges and universities
- To identify the challenges and benefits of bridging the current relationship gap
- To present ideas for future collaboration

TRADITIONAL EMERGENCY MANAGERS

Background

Often from response agencies

Public sector positions (federal, state, and local government jobs)

Defined training courses

Educational requirements may be optional

Established networked with other state/county emergency managers



HIGHER ED EMERGENCY MANAGERS

Background

Diverse backgrounds

Diverse organizational structures

Different regulatory requirements

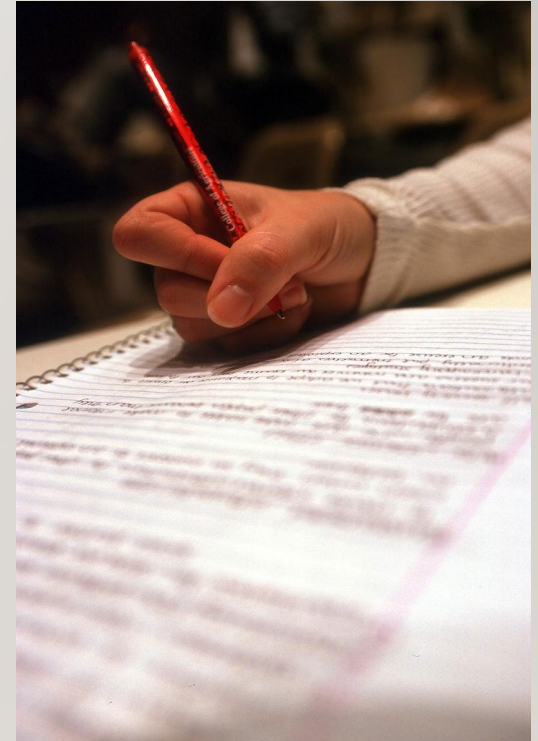
Different responsibilities

Different networks or no networks



REGULATORY DRIVERS

- **Emergency notifications**
 - **Clery Act**
- **Reporting requirements**
- **Continuity planning**
- **Considerations for international students**
- **Higher education accreditation maintenance**



IS THERE A GAP?

- **Historically, IHE have no direct relationship with AEMA**
- **May be eligible as associate member only with AAEM**
- **Ineligible for traditional state grants/funding (EMPG, CLEM)**

CONTINUED

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HIGHER EDUCATION REALITIES

Perception vs Reality

A campus is never “closed”

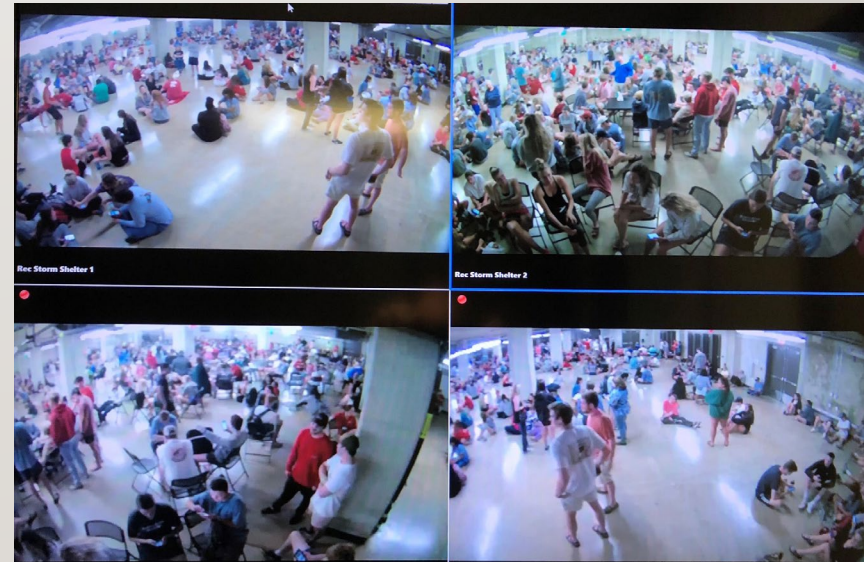


WHY DEVELOP RELATIONSHIPS?

The whole is greater than the sum

EM profession is evolving

- Public expectations
- New statutory laws/regulations (i.e. storm shelters)



JOINING FORCES



- **Exercises**
 - **Traditional EMs design exercises. IHE need exercises.**
 - **Traditional EMs need exercise/training locations. IHE has facilities.**

JOINING FORCES



CONTINUED

- **Traditional EMs are skilled in writing emergency operations plans. IHE needs emergency plans.**
- **Traditional EM organizations need members. IHE is often an untapped membership demographic.**

JOINING FORCES



CONTINUED

- **Traditional EMAs often need personnel. IHE has a plethora of individuals looking for internships. (Produce a product.)**
- **IHE are centers of gravity in their communities. Traditional EMs engaging with IHE strengthens local partnerships**

JOINING FORCES



CONTINUED

- **Promotes relationships between IHE.**
- **Potential for EMs to develop EM volunteers and responders.**
 - **Skill sets within trade schools**
 - **Potential for CERT teams**

JOINING FORCES

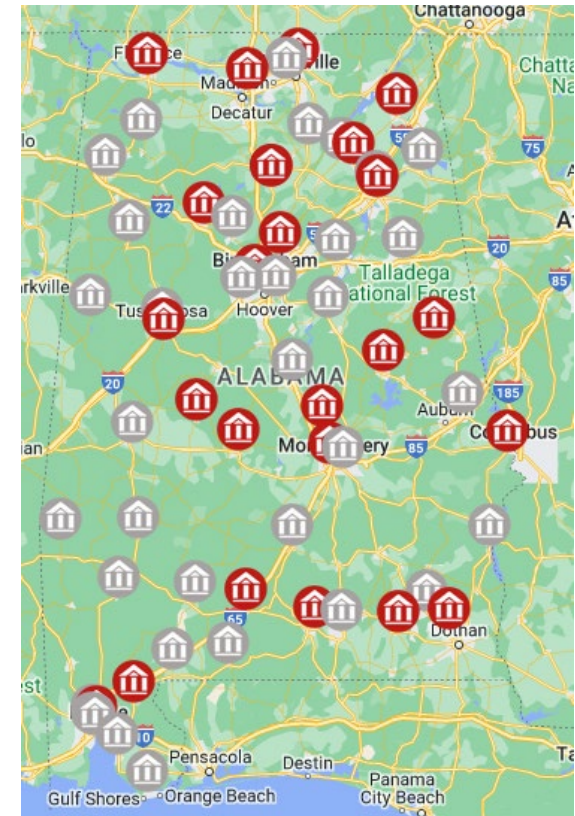


CONTINUED

- **Potential to increase organization's membership and conference participation. (Encourage AAEM membership and IHE Caucus.)**
- **Provides an opportunity for the IHE emergency manager to connect with the larger EM community.**

AN INTRODUCTION

- **Mark Bailey – ACCS**
 - **Chief Safety and Security Officer**
- **Current initiative within ACCS**



IMMEDIATE OPPORTUNITIES

- **Safer Places**
 - (FEMA 431 guidance)
 - (BARA)
- **Mandatory Safe Spaces**
 - (Act 2012-554)



QUESTIONS?

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