

Charting Our Journey:

Tactical Discussion on ACCA's New Strategic Plan



“Road to Achievement”

Strategic Plan

features 8 goals



Goals pertain to –

- Collecting more data
- Growing & preserving county revenue
- Continuing to build on our strong advocacy efforts
- Improving our education & training



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Goals pertain to –

- Enhancing the direct assistance provided by ACCA staff
- Better promoting county accomplishments & programs
- Enhancing our leadership & vision
- Engaging county employees more effectively



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**Your input is essential
to our collective success!**



Initiate an annual review and revision of the Association's educational programs to provide tailored, cost-effective education opportunities to officials and employees at every level of county government, whether by expanding training site locations, incorporate virtual media capabilities or further partnering with educational institutions



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Establish a new educational opportunity for county employee leaders to receive interactive, hands-on training in the county government field



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Establish a mentoring program to provide county officials and employees with expanded access to the onboarding guidance and support necessary to succeed at the local level



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Encourage & help facilitate opportunities for county department leaders & staff to participate in local peer gatherings to discuss common obstacles, 'lessons learned' & best practices in county government



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Compile county data and statewide research for the increased distribution of ACCA-created reports to members of the general public, media, and state and federal legislative branches of government for the purposes of building public awareness of county successes & public support for county needs



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Additional ideas/requests?

Send them to
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